



1959 Plymouth Sport Fury

QUOTES FROM AUTOMOTIVE MAGAZINES 1959

While going through all the parts, literature and sign information and books that the previous owner of my 59 Plymouth - Robert Hinds, had given me when I purchased the car, I found a large photo of the Plymouth Sport Fury. It was covered with clear plastic on the face with framing clips on all four sides along with a backing cover. I pulled the picture frame clips off and sandwiched between the photo and the backing were these quotes from various automotive magazines back when the 1959 Plymouth was introduced to the public. I think Robert had forgotten that he had put these quotes in this picture frame and I had recently discovered them. I thought they were quite interesting and wanted to pass this information onto fellow 59 Plymouth owners, as they might enjoy reading them.

Art Schlachter
Danville, Ky

MOTOR TREND (January 1959)

“As you know, I am not enthusiastic about Detroit's utility cars. But this '59 Fury has changed my mind. It not only howls, but handles!”

“If it were my business to run down speeders on the highway, or if there were a class for production sedans in a revived Mexican Road Race, my unhesitating first choice would be a 59 Fury.”

MOTOR LIFE (November 1958)

“After chrysler's top brass gave 'em the “go” sign, Plymouth stylist went all out to fashion a major change with the 1959 model! Object: A bigger chunk of the market. The result, a luxury look all the way from grille and front bumper to rear deck lids and tail fins.”

“Scooting down the highway the Fury displayed excellent performance.”

MECHANIX ILLUSTRATED (January 1959)

“Plymouth torsion-bar suspension system is tops, says Tom who gives it the works. In the looks department, Chrysler -made product is 'A pretty smart package,' Tom Says.”

“In summing up, as this is writting I've already tested 75 per cent of the new cars and I've tested all the '59

cars in the Plymouth's price bracket. In my opinion, the 1959 Plymouth is an outstanding buy – good looking, comfortable, able and by far the best in it's field in all departments which include, performance, comfort and, most important of all, safety and roadability”.

MOTOR LIFE, (January, 1959)

"Undoubtedly a superior design and an outstanding car in three or four out of five categories, not including styling (which is at least on a par with Chevrolet)."

"None of today's low-priced cars are likely to become classics, by any stretch of the definition, but the 1957-1959 Plymouths undoubtedly will be pointed to in the years to come as "great cars". It is interesting to note that they've won quite a following among car enthusiasts, including those who prefer the sportier types of imported vehicles - and such admiration must be earned, it cannot be obtained through persuasion. A Plymouth, to be fully appreciated, must be driven, not just looked at or sat in."

MOTOR TREND (February 1959)

“Basically the car is well put together.”

“The outstanding point to Plymouth's Fury are its performance and handling. Here is a car that is fun to drive out in the flat, on curving roads or through the mountains, yet it provides comfort and usable luggage space for family touring.”

“We like it, of the Big Three tested, this was the best performing and best handling”.

HOT ROD, (November 1958)

"The new model year is underway now and we have had our first taste of the new product. We liked the flavor. Some of the competition will undoubtedly make more radical styling changes and others might put out engines with higher horsepower rating but we doubt if the Sport Fury will take a back seat to any of them in the final overall analysis based on performance, ride, handling, economy and workmanship. It's quite a package."

SCIENCE AND MECHANICS (April 1959)

"Plymouth consistently edged out Ford and Chevy on almost all of the acceleration runs." "Roadability: Plymouth somewhat livelier than Ford or Chevy. Plymouth quick steering makes it nimblest handling."

MOTOR LIFE (December 1958)

"Plymouth for 1959 will unquestionably rank as a leading contender for the "best of the year", and probably the 'hottest' of the standard passenger sedans. The model tested, a 1959 Plymouth Sport Fury, revealed handling characteristics superior to those of most U.S. Produced passenger cars. It drives like a progeny of a passenger auto and a racing car"

“A leader in '58, it's still hard to beat.”

MOTOR GUIDE (May 1959)

“Plymouth, is a top-notch riding and handling car with ease of control, excellent vision and some smooth and powerful V-8 engine-and-automatic transmission teams. It's just about the ideal car for the high-speed cross-country touring for either a single business or a fair-sized family."

"Plymouth, a top notch riding and handling car in 1957 and 1958, has come up with another hot one in 1959"

“Plymouth is the car for you if you appreciate outstanding riding comfort, plus top-notch roadability at high speeds.”